

UNIWORLD

BUSINESS PUBLICATIONS, INC.

Welcome to the Uniworld Online Overview Guide.

Uniworld Business Publications, Inc. is a privately-held publishing firm with offices in New York, New Jersey, Massachusetts, and Connecticut. Uniworld Business Publications, Inc. (Uniworld) previously known as World Trade Academy Press, originally a spin off from Simon & Schuster, is the sole publisher of two unique multinational business contact directories and considered the authoritative source for such multinational business contact information.

Through our two directories, we help to unravel the maze of "who operates where" and "who owns whom" regardless of whether you're sourcing, building your business, selling, tracking competitors, or seeking international employment. With Uniworld, you'll find contact information for headquarters, branches, subsidiaries, and affiliates of the multinational firm. Since 1955, it's all we've done and we do it well.

Our directories:

"American Firms Operating in Foreign Countries"

"Foreign Firms Operating in the United States"

*Covering over **200 countries**, our corporate contact information is more comprehensive and more accessible than any other international business contact product; online or in-print.*

What is Uniworld Online?	The Uniworld Advantage
<p>Uniworld Online, launched in January 2007, is an Internet-based relational database featuring our well-known easy-to-use interface thus saving you time and simplifying your search for contact information of businesses operating internationally.</p> <p>Uniworld Online provide contact information for public and private, divisions and offices of U.S.-based multinationals doing business in over 200 countries around the world, and/or the U.S. subsidiary, branch, or affiliate offices of firms headquartered in 85 countries outside the U.S.</p> <p>U.S. companies listed have a substantial investment in overseas operations — wholly or partially owned subsidiary affiliate or branch. Non U.S. Companies (foreign firms) listed have substantial investment within the United States. It isn't necessary to go abroad to work for a foreign company.....Simple in concept, clear in execution.</p>	<p>Your time and resources are too valuable to waste with cumbersome online services that have only limited amounts of international data regardless of their claims to have vast quantities.</p> <p>With flat-rate and "per record" subscription pricing no other single resource can deliver as many international firms to your fingertips as cost-effectively as Uniworld Online will deliver. All of our listing are guaranteed to have offices in both the United States and a foreign country; something difficult to determine in other online databases.</p> <p>While comprehensive, Uniworld Online is designed to make your query simple and fast with accurate results.</p> <p><i>Uniworld Business Publications, Inc. 6 Seward Avenue Beverly, Massachusetts 01915 USA www.uniworldbp.com</i></p>

Search Features



Directory of American Firms Operating in Foreign Countries

▶ Search by Country

Select from one or all 191 countries to find American firms and their overseas offices in the country(ies) selected.

▶ Search by Region

Select from one or all pre-set regions to find American firms and their offices in that region.

▶ Search by State

Select from one or all 50 states to find American firms from that state(s) and their overseas offices.

▶ Search by Keyword

Keyword will search company name, company division, and product description. All American firms and worldwide subsidiaries displayed.

▶ Search by Zip Code

Search using as few as the first three numbers or all nine Zip Code numbers to refine your geographic range and find all American firms in that Zip Code along with their overseas offices. Add as many Zip Codes as needed.

▶ Search by Industry Codes

Using NAICS, search an entire industry with a two-digit code or increase the digits to further target an American firm and their overseas offices working in that a specific industry. Add as many as codes needed.

▶ Search by Revenue

Select a pre-set revenue range(s) to target companies of a certain size. Add as many ranges as needed.

▶ Search by Number of Employees

Select a pre-set # of employee range(s) to target companies of a certain size. Add as many ranges as needed.

ALL

Combine any criteria from above to create your specific query. For example, find California and Texas firms with over 200 employees and offices in China, Brazil and Israel... no problem.



Directory of Foreign Firms Operating in the United States

▶ Search by Country

Select from one or all 82 countries to find foreign firms from the country(ies) selected and their U.S.-based offices.

▶ Search by Region

Select from one or all pre-set regions to find foreign firms from that region and their U.S.-based offices.

▶ Search by State

Select from one or all 50 states to find foreign firms with offices in that state.

▶ Search by Keyword

Keyword will search company name, company division, and product description. All foreign firms and U.S.-based subsidiaries displayed.

▶ Search by Zip Code

Search using as few as the first three numbers or all nine Zip Code numbers to limit your geographic range and find all foreign firms and their offices located within that Zip Code area. Add as many Zip Codes as needed.

▶ Search by Industry Codes

Using NAICS, search an entire industry with a two-digit code or increase the digits to further target a foreign firm and their U.S.-based offices working in that a specific industry. Add as many as codes needed.

▶ Search by Revenue

Select a pre-set revenue range(s) to target companies of a certain size. Add as many ranges as needed.

▶ Search by Number of Employees

Select a pre-set # of employee range(s) to target companies of a certain size. Add as many ranges as needed.

▶ Search by Postal Code

Search using as few as the first three Postal code characters to limit your geographic range and find all foreign firms within that Postal code area and their U.S.-based office. Add as many Postal codes as needed.

ALL

Combine any criteria from above to create your specific query. For example, find Chinese and Australian firms with revenues greater than \$2 billion and offices in New York, Illinois, and Arizona... no problem.

Sample Records



Directory of American Firms
Operating in Foreign Countries

American firm headquarters information

SAMPLE:

This sample is provided to display format and content only. It is not intended to represent data accuracy or for any other purpose.

AGENCY.COM LTD. - 488 Madison Ave., 22/F, New York, NY 10022-5702

CEO: Chan Suh, Chmn. & CEO, IO: Andy Hobsbawn, Chmn. Intl., HR: Warren McKenna, Mktg.
Tel: (212) 358-2600, Fax: (212) 358-2604, Emp: 550, Rev: \$40 mil., Web: www.agency.com
Email: rbrown@agency.com, Career Postings: Yes

NAICS: 518210, 541512, 541519, 541613, 541690, 541810, 541830, 541910

Division of: Omnicom Group

Ownership: Private

Engaged in Website design and technology integration.

American firm foreign subsidiary information

Agency.com Shanghai - 7-9F, 71 West Suzhou Rd., 200041 Shanghai, China (PRC)

Tel: 86-21-3353-1166, Fax: 86-21-3353-1025, Contact: Eugene Chew, Gen. Mgr.

Agency.com London - 81 Dean St., W1D 3SW London, England, U.K.

Tel: 44-207-964-8200, Fax: 44-207-964-8300, Contact: Russell Marsh, Mng. Dir.

Agency.com Amsterdam - Prof. W.H. Keesomlaan 8, NL-1183 DJ Amsterdam, Netherlands

Tel: 31-20-571-5900, Fax: 31-20-571-5901, Contact: Marc Huijbregts, Mng. Dir.

Agency.com Dublin - 41 A Blackberry Ln., 6 Dublin, Ireland

Tel: 353-1-499-5801, Fax: 353-1-496-6923, Contact: Colin Hetherington, Mng. Dir.

Agency.com Brussels - Hoogstraat 139, B-1000 Brussels, Belgium

Tel: 32-2-789-3939, Fax: 32-2-789-3940, Contact: Johan Hermans, Mng. Prtn.



SAMPLE:

This sample is provided to display format and content only. It is not intended to represent data accuracy or for any other purpose.

Foreign firm headquarters information

QMI, 20 Carlson Court, Ste. 100, Toronto ON M9W 7K6, Canada

CEO: Wendy Tilford, Tel: 416-401-8700, Fax: 416-401-8650, Web: www.qmi.com
Email: clientservices@qmi.com, Career Postings: No
NAICS: 813910, 541710

Division of: CSA GROUP

Ownership: Private

Engaged in national and international management system registration and certification.

**Foreign firm
American subsidiary
information**

QMI - 8501 E. Pleasant Valley Rd., Cleveland, OH 44131-5516

Tel: (216) 901-1911, Fax: (216) 520-8967, Contact: Tony Perkins, Bus. Mgr., % Foreign Owned: 100

QMI - 2805 Barranca Pkwy., Irvine, CA 92606-5114

Tel: (949) 733-4333, Fax: (949) 733-4316, Contact: Harold Hodder, Sales Mgr., % Foreign Owned: 100

CSA AMERICA INC. - 8501 East Pleasant Valley Rd., Cleveland, OH 44131-5516

Tel: (216) 524-4990, Fax: (216) 520-8979, Contact: Spencer Grieco, % Foreign Owned: 100

QMI - 2210 Justin Tr., Alpharetta, GA 30004-0718

Tel: (678) 445-9685, Fax: (678) 445-9972, Contact: Rob Griffin, % Foreign Owned: 100

Subscription Services	Non-Subscription Services
<ul style="list-style-type: none"> * Annual subscription to the full database * Create your own annual subscription to any searchable query. * Unlimited access to searches and downloads 	<ul style="list-style-type: none"> * Purchase only the data you need. * One-time search and download to print. * One-time search and download to Excel. * Records retrievable for up to 60 days

Sales	General / Technical Support
<ul style="list-style-type: none"> * Online and hardcopy sales <p style="text-align: center;">Liz Marchese +1.201.384.4900 sales@uniworldbp.com</p>	<ul style="list-style-type: none"> * Technical support, renewals and standing orders <p style="text-align: center;">Christopher Shimkin +1.978.927.0219 support@uniworldbp.com</p>

Need more information?

Uniworld Online User Guide –

<http://www.uniworldbp.com/userguide.pdf>

How do other professional like me use Uniworld Online? –

<http://www.uniworldbp.com/template2.php?pcode=10&pp=2>